



Los Angeles County **REGISTRAR-RECORDER/COUNTY CLERK**

DEAN C. LOGAN
Registrar-Recorder/County Clerk

October 26, 2012

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

**REGISTRAR-RECORDER/COUNTY CLERK:
AGREEMENT WITH EDISION RESEARCH
FOR 2012 PRESIDENTIAL GENERAL ELECTION SNAP TALLY
(ALL SUPERVISORIAL DISTRICTS)
(3-VOTE)**

IT IS RECOMMENDED THAT YOUR BOARD:

Approve the conduct of a snap tally in 9 election precincts for the November 6, 2012 Presidential Election at the request Edison Research for purposes of generating election coverage for the National Election Pool, which includes the following news organizations: ABC, the Associated Press, CBS, CNN, Fox and NBC (Attachment 1).

PURPOSE/JUSTIFICATION ON RECOMMENDED ACTION

The Registrar-Recorder/County Clerk has routinely provided snap tally services to news media organizations for purposes of providing election coverage to the general public.

Snap tallies are specifically authorized by Elections Code sections 14440-144433.

Implementation of Strategic Plan Goals

The recommended action supports the County's Strategic Plan:

Goal No. 1: Service Excellence: Provide the public with easy access to quality information and services that are both beneficial and responsive.

FISCAL IMPACT/FINANCING

Costs associated with snap tally process are estimated at \$225 to cover an additional \$25 Pollworker stipend for each Inspector performing snap tally services.

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

73-A October 30, 2012

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

The Honorable Board of Supervisors
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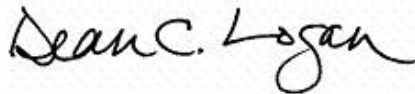
FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Snap tallies are not an official form of election results. They do not interfere with the conduct of the election. Snap tallies take place after all the polls have closed and do not, in anyway, delay the County's tally of election results. The attached letter from Edison Research (Attachment 1) affirms their policy of not releasing results until all the polls in the State of California have been closed.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

No impact on current services. Snap tally services allows for the news media to establish voting trends in certain election contests and provide approved Board letter to the Registrar-Recorder/County Clerk.

Respectfully submitted,

A handwritten signature in black ink that reads "Dean C. Logan". The signature is written in a cursive, flowing style.

DEAN C. LOGAN
Registrar-Recorder/County Clerk

Attachment (1)

c: Chief Executive Office
County Counsel



Conducted by



September 19, 2012

LA County Board of Supervisors

To the Board of Supervisors;

Edison Research has been commissioned to provide election coverage on behalf of the National Election Pool whose members include: ABC, the Associated Press, CBS, CNN, Fox and NBC.

As part of our research, we wish to obtain the *Presidential, US Senate, US House, Proposition 30, Proposition 34 and Proposition 38* election results for the Tuesday, November 6, 2012 General Election via snap tallies for the following precincts:

WEST HOLLYWOOD 7750002A
LITTLEROCK 3700044A
LOS ANGELES 9002155A
BELVEDERE 0850052A
ROWLAND HEIGHTS 5850207A
WEST ATHENS 7670015A
GLENDALE 2550002A
LAKEWOOD 3450035A
SOUTH SAN GABRIEL 6650035A

It is the policy of Edison Research and the National Election Pool members not to report its voter analysis until all of the polls have closed in your state.

If you have any questions please feel free to call me at (908) 722-8683 or toll free at (888) 325-8683.

Sincerely,

Kevin Beach
Edison Research